

A photograph of four people jumping joyfully on a beach at sunset. The sun is low on the horizon, creating a bright orange and yellow glow that reflects on the water. The people are silhouetted against the bright sky, with their arms raised in the air. The scene is captured from a low angle, emphasizing the height of their jumps.

Kaipara District

Our vision

May 2020

A young child with curly hair, wearing a black t-shirt and shorts, is walking away from the camera into shallow, rippling water. A black and white dog is walking alongside the child, splashing water. The background features a dense forest of green trees on a hillside, a clear blue sky with scattered white clouds, and a sandy beach with small pebbles in the foreground.

Vision

Growing a better Kaipara

An aerial photograph of a scenic landscape. In the foreground, there are rolling green hills with scattered trees and a dirt path. In the middle ground, a large, calm lake is visible, surrounded by more hills. In the background, a prominent, rocky peak rises above the horizon. The sky is a clear, light blue.

Mission

Nurturing our people and place
by inspiring a vibrant, healthy and
caring community



Climate smart - Climate change and its impacts are reduced through community planning

- Mitigation of climate change through community planning
- Adaptation of our communities for climate change
- Reducing Council's carbon footprint
- Encouraging and supporting alternative industries
- Drought management



Celebrating diversity – our local heritage and culture are valued and reflected in the community

- Embrace our bi-cultural values, principles and practices
- Continue to build our Iwi and hapū relationships
- Support and develop Māori economic potential
- Support public galleries, libraries, archives and museums

A vibrant community event in a rural setting. In the foreground, a large crowd of people, including children and adults, is gathered. A red tractor is visible in the middle ground. To the left, a decorated float with a red and green design is partially visible. The background features a dense forest of tall trees under a cloudy sky. The overall atmosphere is festive and community-oriented.

Vibrant communities - Kaipara communities offer an attractive place to live and visit

- Connect our towns and communities with each other
- Promote Kaipara as an attractive place to live and visit
- Make it easy to get things done with Council
- Provide sufficient sports and recreation areas
- Continue to improve and upgrade Council public facilities
- Celebrate our two harbours & two coasts



Healthy environment – Our natural environment is protected and open to the community

- Protect and promote our natural ecosystems
- Incentivise protection of natural areas
- Advocate for the environment
- Minimise volume and impact of waste on the environment
- Maintain wastewater and stormwater infrastructure
- Support green space - community gardens, subdivisions and zoning

A photograph of a yellow building with a sign that says "HOT BEER" and a person in the background. The image is used as a background for the text overlay.

Prosperous economy - Development is encouraged, supported and sustainable

- Create a simple and enabling District Plan
- Use a wide range of funding opportunities to build the local economy
- Ensure utilities and roading have capacity for District growth
- Support growth through development and financial contributions
- Support tourism initiatives



A Trusted Council - An open organisation working for our community

- Operate in a business-like manner
- Manage debt with a focus on a strong balance sheet
- Easy to do business with - clear processes
- Consistent service delivery
- Friendly and welcoming
- Transparency in decision making and reporting
- Fair to everyone