

Communications plan – Quarter 4

May				June				July			
4	11	18	25	1	8	15	22	6	13	20	27
<p>3 May Stakeholder newsletter</p> <p>5 May Kai water</p> <ul style="list-style-type: none">• Lifestyler• Facebook• Website <p>6 May Elected Member briefing</p> <p>Kai research shared with stakeholders and Kai Advisory Group</p>	<p>15 May Promote Kai online talk</p> <ul style="list-style-type: none">• Press release <p>18 May</p> <ul style="list-style-type: none">• Facebook• Lifestyler• Other Northland Councils• Intranet story• Email community ldrs• Kai hub Facebook	<p>21 May Direct email stakeholders</p> <p>Programme Steering Group</p>	<p>25 May Update Wharves Advisory Group</p> <p>Kai talk promo Mangawhai Focus</p> <p>28 May Pōuto 2 Business Case meeting</p> <p>TBC Pōuto 1 Design input from residents</p> <p>Wharves outcome to:</p> <ul style="list-style-type: none">• Otamatea marae• Arapaoa marae• Oruawharo marae• Waikaretu marae• Pōuto community• Pahi boat club	<p>3 Jun Elected Member Briefing</p> <p>4 Jun Coriolis presents Kai research, online talk</p> <p>10 Jun Wharves Advisory Group meeting Phase 2 Strategic Case community engagement meetings</p> <p>Wharves outcome</p> <ul style="list-style-type: none">• Media release• Website• Lifestyler/Focus• Stakeholder newsletter• Facebook	<p>16 Jun Programme Steering Group</p> <p>Email to unsuccessful landowners</p>	<p>19 Jun Roads Advisory Group</p> <p>End of June Pōuto 1 driveover with community Driveover photos in Lifestyler</p> <ul style="list-style-type: none">• Website• Facebook <p>Promote Topo-climate research</p> <ul style="list-style-type: none">• Summary report• NIWA video• Topo-climate online talk <ul style="list-style-type: none">• Lifestyler/Focus• Facebook• Media Release• Stakeholder newsletter	<p>Early July Stakeholder newsletter</p> <p>2/9 July</p> <ul style="list-style-type: none">• NIWA/Manaaki Whenua/Plant &Food presents Topo-climate online talk	<p>July TBC PGF media releases</p> <p>Roads Advisory Group</p>	<p>21 July Programme Steering Group</p>		

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