

Communications plan – Quarter 4

July				August				September				
6	13	20	27	3	10	17	24	31	07	14	21	28
9 July NIWA/Manaaki Whenua/Plant & Food presents Topo-climate online talk	July PGF media releases Roads Advisory Group	21 July Programme Steering Group	Late July Updates to Kaipara Water shortlisted landowners		Mid-August Dargaville Pontoon construction comms - Stakeholder newsletter - Signage onsite - Media release - Social Media - Website updates - Lifestyler page KKS general newsletter update General social media and website updates	Pouto Wharf comms out notifying community of onsite investigations occurring - FB - Website updates - Newsletter - Waikaretu marae PGF media release	Late August Dargaville Pontoon reminder start - social media - website updates - Lifestyler page - Flyer drop to businesses Late August Pahi Regatta Club consultation on design concept 18 August Programme Steering Group Roads Advisory Group 20 August Meeting with Ripia Marae reps Pouto Road P1	End of August/Sept Demo Site 1 Announcement - Media release - Lifestyler/Focus - Stakeholder newsletter - Social media - Website update 07 September - Dargaville pontoon blessing by Te Kuihi - Construction begins 07 Sept - Ongoing comms via paper, social media, website newsletter Marae Beach Landing hui - Oruawharo - Otamatea - Waihaua	15 Sept Programme Steering Group Mid Sept Final concept design update for Pahi to wider community via website, newsletter, social media Announce construction start date	End of Sept Demo Site 2 Announcement - Media release - Local papers - Stakeholder newsletter - Social media - Demo Site 1 Event Announcement Roads Advisory Group End of Sept Communicate opening event for Dargaville Pontoon at completion	Spring Comms for construction of Pouto Road P1 Comms for construction of Waipoua Road	

Key
Programme
Wharves
Kai water
Kaipara Kai
Roads

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