

# Project Team update September to November 2020

**Meeting:** Mangawhai Community Park Committee  
**Date of meeting:** 7 December 2020  
**Reporting officer:** Jenny Rooney, Funding Advisor

## Purpose/Ngā whāinga

To seek feedback from the Mangawhai Community Park Governance Committee on a Collective Impact Framework approach which will support Governance of the Park.

## Executive summary/Whakarāpopototanga

Following feedback from the Mangawhai Community Park Governance committee (MCPGC) and Friends Group, officers have met to consider a more effective way of working with stakeholders.

An MCP Project Team has been established within Council as a first step in providing a more coordinated approach. The team meets regularly with a focus on what we need to do to achieve the outcomes of the park and how can we work with stakeholders (friends) to make it happen.

A 'Collective Impact Framework' approach has been identified as a good practice which is applicable to this situation. This would put in place a backbone support structure to facilitate an effective and efficient community collaboration.

## Recommendation/Ngā tūtohunga

That the Mangawhai Community Park Governance committee:

- a) Notes the Project Team update September to November 2020

## Context/Horopaki

The MCPGC is the body which oversees the implementation of the Mangawhai Community Park Master Plan for the Mangawhai Community Park. The Master Plan was developed after public consultation and feedback and adopted by Council on 25 November 2014.

The Vision for the Park is:

*Mangawhai Community Park will be visible, predominately natural, public space at the entrance to Mangawhai Heads, used (freely) by the community for recreation and enjoyment of the outdoor environment.*

A 'Friends Group' was established which operates at a working level and has representation on the Committee. Whilst the group meets regularly and Council attends, there is a perceived and in places real disconnect between how the friends and Council operate.

## Discussion/Ngā kōrerorero

Two areas of focus are being pursued:

1. How we work as a team across Council to provide timely and effective input towards the vision of the Park.
2. How Council, Stakeholders and Community work more effectively to deliver on the vision of the Park.

## MCP Project Team

Council staff met to discuss the issues and a Project Team was formed which comprises of subject matter experts from across council departments.

- Jim Sephton, General Manager, Infrastructure Services
- John Burt, Property, Procurement & Commercial Manager
- Hamish Watson, Parks & Recreation Manager
- Greg Bellam, Building Services Team Leader
- Dwayne Daly, Senior Planner – Resource Consents
- Fleur Denize, Property & Commercial
- Jenny Rooney, Community & Engagement Funding Advisor
- Tracey Deane, Governance Advisor
- Zeisha Flavell, Executive Assistant

The purpose of Project team is:

- to provide guidance and support to the stakeholders within the Mangawhai Community Park to ensure the Mangawhai Community Park Master Plan vision is implemented
- to ensure the current Leases, Licence to Occupy and Lease agreements meet legislation, and that consents are up to date with compliance requirements
- provide organisations with the relevant process and procedure information when applying for Development Agreements, requesting changes within their Licenses and Lease agreements, holding events and other stakeholder issues
- to review the overall structure for the Mangawhai Community Park and provide them with a framework and support structure to ensure the vision for the Mangawhai Park is attained

## Collective Impact Framework

The Collective Impact approach provides a useful framework for community change and is situated within the broad frame of collaborative efforts focused on systems and policy change ([Tamarack Institute, Canada](#)).

The Collective Impact framework contains five core conditions including the development of a common agenda; using shared measurement to understand progress; building on mutually reinforcing activities; engaging in continuous communications and providing a backbone to move the work forward.

Below are the definitions of the five core conditions:

- |                                 |   |
|---------------------------------|---|
| ▪ Common agenda                 | All participating organisations (government agencies, non-profits, community members, etc) have a shared vision that includes a common understanding of the goal or problem, and a joint approach to solving the problem through agreed upon actions. |
| ▪ Shared measurement system     | Agreement on the ways success will be measured and reported with key indicators by all participating organisations.   |
| ▪ Mutually reinforcing activity | Engagement of a diverse set of stakeholders, typically in multiple sectors, coordinating a set of differentiated activities through a mutually reinforcing plan action.   |
| ▪ Continuous communication      | Frequent communications ongoingly among key players, within and between organisations, and to the public to feedback progress, highlight successes, build   |

- Backbone support trust and encourage ongoing learning and adaptation. Ongoing support provided by an independent staff. The backbone staff tends to play six roles to move the initiative forward: Guide vision and strategy; Support aligned activity; Establish shared measurement practices; Build public will; Advance policy; and mobilise funding.

The key points for the Committee to consider are, Council staff will:

- hold a workshop with the existing Friends Group and other stakeholders to align on the vision, masterplan and work programme
- have more regular engagement with the stakeholders so that there is less operational discussion in the Committee meeting
- establish some operating KPIs so that the joint success of the park can be measured

### **Risks and mitigations**

Risks have been identified by the Project team and a Risk Register has been implemented to address the issues.

### **Significance and engagement/Hirahira me ngā whakapāpā**

The decisions or matters of this report do not trigger the significance criteria outlined in Council's Significance and Engagement Policy, and the public will be informed via agenda on the website.

### **Next steps/E whaiake nei**

- Continue with the Project team to address operational issues and provide stakeholder support.
- Review the Governance and Friends committees using a Collective Impact Framework approach.
- Provide additional council staff resource at the MCPGC and Friends meetings.