

# Consultation document and engagement update

**Meeting:** Council Briefing  
**Date of meeting:** 20 January 2020  
**Reporting officer:** Gillian Bruce, Communications, Community and Engagement Manager

## Purpose/Ngā whāinga

To update on progress with the consultation document and engagement events.

## Context/Horopaki

Auditors and Elected Members have given a first round of feedback, which has been incorporated into the document. This new version has been provided to Audit for further review and is available at **Attachment A**.

## Discussion/Ngā kōrerorero

The document has undergone substantial change since it was last presented to elected members. Financial information has been added to set the scene and inform on the impacts on the rates.

For each key consultation topic, focus is on:

- Clarifying what the issue is and why we are making these proposals
- Structuring the information and questions consistently
- Providing sufficient information for the community to provide informed feedback.

## Engagement Events

Currently, webinars are planned for the first two weeks of March 2021, hosted by an elected member, joined by staff to present the thinking and information provided around our key LTP topics.

These events would be run as a staff and elected member led Q&A, streamed to social media and You Tube, and would be publicised so we can gather questions from the community to answer on the night.

We will also run some broader education on topics such as Roding, which our community has told us is important to them.

All of these events will be supported by four drop-in style sessions with an educational focus, taking place the week of 15 March 2021. The planned locations are Te Kopuru, Dargaville, Paparoa and Mangawhai, with some of them possibly market based.

The engagement events will be supplemented by a promotional campaign using social media, our website, radio and traditional media.

## Next steps/E whaiake nei

- After further feedback from the Auditors and Elected Members the consultation document will be finalised for adoption.
- A detailed communications campaign will be finalised and implemented.

**Attachments/Ngā tapiritanga**

	Title
A	Attachment A Consultation Document Draft 14012021