

Mangawhai Daring Trust

Potential Funding sources (refer also to the Mangawhai Daring Trust Sponsor Recognition Framework for what can be offered in return for sponsorship)

Entity	Key Persons to approach	Key selling point	Approach to be developed.	Persons to manage approach	Contact date	Outcomes
Major Sponsor Opportunities (\$500k - \$2000k)						
Mainfreight	John Hudson has connections with management John Streets Brother in law went to school with founder	Daring and Mainfreight both pioneering freight operators Good community citizen strategy	Formal presentation aligning history and values being developed by Alan	Alan Sefton John Hudson? John Street Jim Wintle?		
McDonalds	Ray Stonelake known to Jim	Ray on several McDonalds outlets and a local of Mangawhai		Jim and ?		
Tara Iti Golf Courses	American owner. John son in law works for him. Known to Jim		John with Alan McKinney to discuss ways to approach	Jim? Alan?		
High valued Sponsors (\$50 to \$500k)						
Foundation North (previously ASB Trust)	Toni Millar QSM Orakei Local Board Trustee of and grants committee of Foundation north She suggested we meet with head of funding Audrey McLaren for Daring funding applications. Baden met Peter Tinan who suggests Jodi Bews-Hair to be a key contact	They work in joint ventures working with the community such as: committed \$5m to project Restoring the Kauri of the Hauraki Gulf (gulf innovation fund together GIFT) which is joint venture with Faculty of Creative Arts & Industries, university of Auckland and the University of Auckland Foundation.	Initial meeting to be held with known people to develop approach	Larry		

	Alan and John have previous connections					
Van Den Brink Group (Brink's Chicken)	Karl Van Den Brink known to Baden	Focussed on community support. Supported several charities over the years many focussed on child / poverty /education related issues	Formal presentation to be developed	Baden Jim? Alan?		
Restaurant Brands						
North Power						
McDonalds						
Fulton Hogan						
Downers						
McConnell Dowell						
Lotteries Commission						
Callum Engineering (Whangarei based)						
Auckland Council – heritage divison		Have funded Waitangi in the past. (first time approved funding outside of heritage buildings)				
United Industries Ltd	John Williams Via son in law Jasper	Have funded Daring in the past and still interested in the project	Formal approach put forward for cradle	Baden Pascoe	Dec 2020	
Grayson Engineering	David Moore son of founder and MD Founder Pat known to Larry	Steel fabricators.	Meet with owner with formal presentation	Baden / Larry		
Mangawhai Central – Industrial Residential						

Development (down road from museum)						
Todd Foundation						
Winston Peters	Known to Alan John Larry	Interested when in role as Deputy Prime Minister. Has family connection to boat builder McInnes family	Alan to revisit	Alan		
Valued Sponsors (\$10k to \$50k)						
Northland Regional Council	Known to Jim		Approach to be developed	Jim Ernest		
Kaipara District Council reserve fund	Known to Ernest	Contributes to community initiatives within their reserves	Approach to be developed	Ernest Jim Dave		
Mangawhai Endowment Fund	Known to Ernest	Contributes to community initiatives		Ernest Jim		
Lion Foundation	Samantha Alexander	They support all causes	Initial meeting with Samantha to develop approach			
Logan Campbell Trust	Baden has lead in	Advancement of education is a key focus for grants Applications open annually in Sept				
NZ Community Trust		Have funded Waitangi in the Past				
Trillian Trust		Big sponsor of the Classic Yacht Association Rachel Orr (chair of CYA) and Tony Stevenson regularly raises funds from them				
Heritage NZ	Bev Parslow Larry regularly deals with	Have previously approved \$1k toward laser scan required as	Approach again when closer to needing laser scan			

		part of their consent process. Need to check still available	if Lomotion don't fund			
Valued Sponsors Product and Service providers (at or below their cost)						
United Industries Limited	John Williams CEO via Jasper his son-in-law	Previous funder of Daring Rescue Group \$40k plus One of their group of companies sells steel.	Baden has approached for cradle funding / materials Dec 2020	Baden	Dec 2020	Have provided \$40k plus for temp scaffolding Decision pending re cradle steel
Lomotion	Well known to Baden	Have provided cradle design and specs free of cost	Re approach re splitting cradle in two and providing laser scan	Baden	Regularly contacted during 2020 To be approached again Jan 2021	Have provided cradle design and specs at cost