

2021 Representation Review – April Update

Meeting: Council Briefing
Date of meeting: 7 April 2021
Reporting officer: Michael Day, Strategy, Policy and Governance Manager

Purpose | Ngā whāinga

To provide an overview of the planned informal (pre-consultation) engagement that will be occurring with our communities during April 2021.

Context | Horopaki

There is a prescribed timetable and process that Councils are required to follow when undertaking a representation arrangement review. The March 2021 Council briefing provided a detailed overview of Kaipara District Councils proposed schedule. The key point to note is that the Initial proposal will be adopted at the 25 August Council meeting and the formal submission period is planned to run from 27 August 2021 to 27 September 2021.

Discussion | Ngā kōrerorero

Preliminary consultation

The Local Government Commission's 'Guidelines for local authorities undertaking representation reviews' notes that:

Preliminary consultation can assist local authorities to identify issues relevant to the review process and enable them to consider a wider range of representation options when developing their formal proposal.

Preliminary consultation is not a required step in a representation review process, but many councils choose to undertake (informal) consultation with their communities before beginning the formal statutory representation review process.

Staff are proposing to undertake preliminary (informal) consultation between Monday 12 April and Friday 30 April 2021. We are proposing to engage with our communities in the following ways:

- **Communication**
 - Survey - online and hard copy (see **Attachment 1**)
 - Contextual leaflet - online and hard copy (see **Attachment 2**)
- **Channels**
 - People's Panel
 - Kaipara kōrero
 - Media release
 - KDC website
 - KDC Facebook page

A key aim of this campaign is to raise awareness of the representation review process, which is why we feel that the contextual leaflet will be a useful tool. As well as providing visual information about Kaipara's current ward system, including the geographic distribution, it will also introduce the concept of 'communities of interest', remind the community that Council has already determined that there will be a Māori Ward that is to be accommodated, and provide some general Q and As about representation reviews.

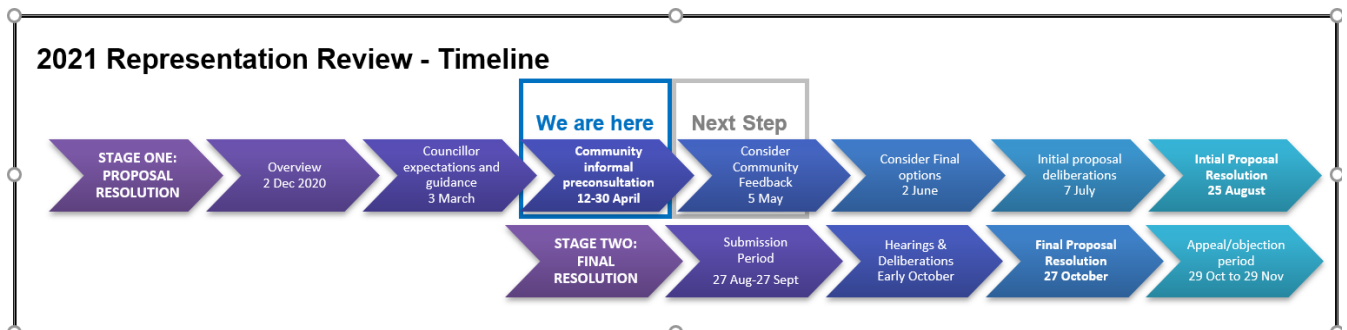
With regards to the survey questions, our starting point involved using the information/questions that we asked during the informal consultation stage for the last representation review (2018) and

then investigating what type of questions other district councils are asking in their preliminary consultation surveys.

We are also providing contextual information within the actual survey, which will hopefully lead to community members having a greater understanding of the process before they respond to the survey.

Next steps | E whaiake nei

Monthly briefings will Elected Members are scheduled between May and July 2021 to 'explore' the various representation review options and to further develop scenarios. The May briefing will focus on feedback received from the informal public consultation in mid-late April. This feedback will be used to help formulate an initial proposal.



Attachments | Ngā tapiritanga

| | Title |
|---|--|
| A | Informal Consultation Survey Questions |
| B | Contextual leaflet |