

# Kai Iwi Lakes Campground management options

Meeting: Council Briefing
Date of meeting: 4 August 2021

Reporting officer: Darlene Lang, General Manager – Customer Experience

#### Purpose | Ngā whāinga

To provide elected members with an opportunity to give advice on the future management options for Kai Iwi Lakes Campground that will help to guide a management options report.

#### Context | Horopaki

In the last couple of years we have been asked by the Taharoa Governance Committee and Elected Members to look at the future management of the Kai Iwi Lakes Campground. We have waited for the new management structure to settle at the Campground and to get a couple of seasons in so that we have something to measure against.

We have engaged Jo Wiggins of Morvern Group Limited to work with us on this report. Jo Wiggins is an experienced professional service consultant with specialist local government expertise in strategy, policy and business case development and service requirement reviews. She is supported by Horwath HTL, an experienced specialist company in the hotel, leisure and tourism industry.

Jo will present at the briefing and provide an overview of the current campgrounds position in the market and the management options being assessed which could include:

- Status quo
- Partnership approach with, for example, Te Roroa or Department of Conversation
- Lease or management agreement with, for example, a not for profit organisation
- Commercial lease

## Discussion | Ngā kōrerorero

A report is needed to ensure that the elected members have clear options to be able to make a decision on the future of this campground.

Elected members will have an opportunity to discuss the most important areas and opportunities to be considered and any constraints or barriers that we need to be aware of.

### Next steps | E whaiake nei

- Understanding the environment
- Consultation with stakeholders
- Development of the report
- Report finalised in late November 2021 and brought back to Council for a decision